



SAVE THE

Gaif@InfoPlusEvents.com

DATES

# 34<sup>th</sup> GENERAL ARAB INSURANCE FEDERATION (GAIF) CONFERENCE المؤتمر الرابع والثلاثون للاتحاد العام العربي للتامين

18<sup>th -</sup> 21<sup>st</sup> February 2024 | Muscat, Oman من ۱۸ الہے ۲۱ فبرایر ۲۰۲٤,مرکز عمان للمؤتمرات والمعارض www.GAIF34.com | #GAIF2024 | #IPEvents

# SPONSORSHIP PACKAGES



Conference Secretariat: InfoPlus Events LLC, Oman, Tel: +968 99293319, www.InfoPlusEvents.com

Capital Market Authority

زملاؤنا و ضيوفتا الأعزاء

يسعدنا ان نرحب بكم جميعاً في المؤتمر العام الرابع والثلاثون للإتحاد العام العربي للتأمين ، الذي سيعقد في مدينة مسقط، العاصمة الجميلة والنابضة لسلطنة عُمان، في الفترة من 18 إلى 21 فبراير 2024.والذي سوف يصادفه الاحتفال بالذكرى الستون لقيام الاتحاد

و بصفتي رئيس مجلس إدارة الجمعية العمانية للتأمين فإني أود أن أعبر عن بالغ سروري وابتهاجي لإستضافة أكبر تجمع إقليمي للعاملين في كافة مجالات صناعة التأمين وإعادة التأمين، وهو الأمر الذي يعد فرصة لجمع كوكبة من الخبرات المرموقة والمؤثرة في كافة مجالات صناعة التأمين وإعادة التأمين

وفي خلال هذا المؤتمر المرموق الذي سيعقد قريبا، سوف نستكشف مجموعة واسعة من الموضوعات ذات الصلة، بما في ذلك أحدث الاتجاهات في صناعتنا، وتأثير المخاطر الناشئة، والتقدم التكنولوجي، والحلول المبتكرة والتشريعات المتطورة الهادفة إلى تلبية الحاجات المتغيرة لعملائنا وأسواقنا. كما سنقوم بالتواصل مع نظراءنا من كافة أنحاء العالم العربي وخارجه، وتكوين شراكات جديدة تساهم في دفع صناعتنا للتقدم

وختاماً أود أن أتقدم بالثناء على الدور القيادي للهيئة العامة لسوق المال ، كما أعرب عن خالص شكري وامتناني للجنة التنفيذية للاتحاد العام العربي للتأمين لاختيار سلطنة عُمان كدولة مضيفة لهذا المؤتمر المرموق، كما أخص بالشكر كافة الرعاة والشركاء على دعمهم الكريم

أتمنى لكم وقتا ممتعًا ومثمرا، وأتطلع إلى أن التقي بكم جميعا في ثنايا المؤتمر بإذن الله

#### Esteemed associates and guests,

It is my immense pleasure to welcome you all to the 34<sup>th</sup> General Conference of the General Arab Insurance Federation (GAIF), which will take place from 18<sup>th</sup> to 21<sup>st</sup> February 2024 in the beautiful and vibrant capital of the Sultanate of Oman, the city of Muscat which will coincide with the 60<sup>th</sup> Anniversary celebration of the federation.

As Chairman of the Oman Insurance Association (OIA), I'm delighted that we are hosting the largest ever regional gathering of insurers and reinsurers, whereby we have this unique opportunity to bring together some of the most influential and forward-thinking minds within our dynamic industry.

During the prestigious conference ahead, we will explore a wide range of topics, including the latest trends within our industry, emerging risks, technological advancements, innovative solutions and evolving legislations to address the ever-changing needs of our clients and markets. We will also network with peers from across the Arab world and beyond and forge new partnerships and collaborations that will drive our industry forward.

Along with the executive leadership of the Sultanate's Capital Market Authority (CMA), I extend my sincere gratitude to the GAIF Executive Committee for selecting Oman as the host country for this forthcoming conference, and to our sponsors and partners for their exceptional support.

Finally, I wish you all a productive and enjoyable event ahead, and I look forward to meeting you all in person.

Thank you,



**السيد ناصر بن سالم البوسعيدي** رئيس مجلس الإدارة الجمعية العمانية للتأمين A**l Sayyed Nassir Bin Salim Al Busaidi** Chairman Oman Insurance Association

## WELCOME MESSAGE

أهلاً وسهلًا بضيوف الاتحاد العام العربى للتأمين فى جوهرة الخليج سلطنة عُمان

يأتي إنعقاد مؤتمرنا الرابع والثلاثون تزامنًا مع العيد الستين للاتحاد العام العربى للتأمين؛ ومع تطورات هامة على كافة الأصعدة

على المستوى الإقتصادي، تُعاني كل البلدان من موجة التضخم والتي أدت بأسعار الفائدة إلى الإرتفاع. مما يؤثر سلبًا على فرع التأمينات على الحياة ويرفع من كُلفة التعويضات. وفي نفس الوقت يفرض تحديات على صناعة التأمين، لكن مع كل تحدي هناك فرص واعدة وخاصة على صعيد منطقتنا العربية

التأمين في منطقتنا العربية يمر بمرحلة مفصلية بإمكانها نقله إلى مستويات عليا؛ إذا عرفنا كيف نستفيد من الفرص التي تمنحها لنا ضرورة الشمول المالى والتطور التكنولوجى

على المستوى الاجتماعي، أغلبية بلداننا محتاجة لإدماج المواطنين في منظومة الشمول المالي وحمايتهم من الأخطار والكوارث

على المستوى التكنولوجى، بقدر ما تزخر بلداننا بكفاءات، بقدر ماهى محتاجة للإنخراط فى ثورة التكنولوجيا الرقمية

إنطلاقًا من هذه التحديات، إخترنا موضوع المؤتمر ليكون جامعًا لمواضيع الإستدامة والشمول المالي من جهة؛ وضرورة الإنخراط في ثورة الذكاء الإصطناعى، من جهة ثانية

ونحن متأكدين أن حضور المؤتمر الـ 34 سيكون مفيدًا

A big welcome to the esteemed guests of the General Arab Insurance Federation (GAIF) to the gem of the Gulf, the Sultanate of Oman.

Our 34<sup>th</sup> Conference is coinciding with the 60<sup>th</sup> Anniversary of GAIF, amid substantial developments on numerous fronts.

Economically, countries are struggling to handle the inflationary pressures, which are leading to increased interest rates and posting negative impact on life insurance premiums and raising compensation costs, while at the same time, presenting novel challenges to the insurance industry. Nonetheless, with every challenge come promising opportunities, especially within our Arab region.

Insurance in our Arab region is passing through a pivotal phase that could elevate it to uncharted levels if we manage to take advantage of the opportunities presented by financial inclusion and the technological advancements.

Socially, majority of our countries are heading towards integrating their citizens into various financial inclusion systems and protecting them against risks and disasters.

Technologically, despite the sufficient resources, our countries are still required to embrace and adopt the digital technology revolution.

In view of these challenges, we opted that the theme of this conference should incorporate sustainability and financial inclusion, and the significance of leveraging the artificial intelligence revolution.

We are confident that joining us at the 34<sup>th</sup> GAIF Conference would be immensely worthwhile.



شكيب أبوزيد الأمين العام للإتحاد العام العربي للتأمين Chakib Abouzaid Secretary-General General Arab Insurance Federation

# VENUE

#### About Oman

Oman - A MICE Destination

Oman is a tranquil destination offering diverse cultural, nature and adventure activities. The capital city, Muscat, is nestled between the AI Hajar Mountains and Gulf of Oman allowing endless possibilities of mixing business meetings with nature and adventure activities. Often referred to as "Middle East's best kept secret tourism destination", Oman is a blend of modern and the traditional with its enchanting charm still intact.

Capital: Muscat Official Language: Arabic Area: 309,500 km2 Currency: Rial (OMR) Climate: Summer temperatures in Muscat & northern Oman averaging 30 °C (86.0 °F) to 40 °C (104.0 °F), Annual rainfall in Muscat averaging 100 mm (3.9 in), falling mostly in January, Summer temperatures in Salalah range from 20 °C (68.0 °F) to 30 °C (86.0 °F) Time Zone: GST (UTC+4)

#### **Business Hours**

Government Offices: Sunday to Thursday, 7am-2.30pm Private Sector: Sunday to Thursday, 8am-1pm, 2-6pm Banks: Sunday to Thursday, 8am-2pm

The working week in Oman tends to vary between 40 and 48 hours, depending on company policy. Office hours are usually from 8.30 or 9.00 am to 5.30 or 6.00 pm. There are no differences in time-keeping between summer and winter.



## WHY TO SPONSOR?

# Become a Sponsor

Enhance your brand position

Join the exhibition

Expand your market Welcome to a comprehensive menu of opportunities to promote your brand at GAIF34. Participating and sponsoring the GAIF34 event provides insurance companies with an invaluable opportunity to connect with industry peers, gain insights into the latest trends and innovations, and strengthen their market presence. The conference brings together a diverse range of insurance professionals, regulators, and experts from across the Arab region in addition to fostering knowledge sharing, collaboration, and networking.

By participating in GAIF34, insurance companies can showcase their expertise, demonstrate thought leadership, and engage in meaningful discussions that shape the future of the industry. Additionally, sponsoring the event allows insurance companies to enhance their brand visibility, reach a targeted audience, and establish themselves as key players in the Arab insurance market.

# **Available Packages**

- ★ Strategic Partner Sponsorship
- ★ Diamond Sponsorship
- ★ Platinum Sponsorship
- ★ Gold Sponsorship
- ★ Silver Sponsorship
- ★ Spouse Program Sponsorship
- ★ Technology Sponsorship
- ★ Registration Sponsorship (Online Platform)
- **★** Coffee Break Sponsor
- ★ Transportation Sponsorship
- **★** Exhibiting Opportunity
- Publication Sponsorship
- ★ Lunch Sponsorship
- ★ Dinner Sponsorship
- **★** Advertising Space on the Conference Website
- **★** Alternative Marketing Opportunities

# Highest-level sponsorship package positions the sponsor as the exclusive Strategic Partner of GAIF34. It offers maximum exposure and recognition via logo placement, extensive marketing collaterals, and announcements on the conference mailing list. It also includes opportunities for keynote speeches, customized branding, dedicated sessions, networking events, and access to the VIP Lounge.

**STRATEGIC PARTNER** 

**SPONSORSHIP** 

**USD 200,000** 

- Exclusive recognition as the Strategic Partner of GAIF34.
- Prominent logo placement on the conference website homepage.
- Sponsor company logo displayed on all marketing collaterals.
- Sponsor's logo prominently displayed on the sponsors' page of the conference book.
- Sponsor's logo prominently displayed on screens in the conference summit between sessions.
- Two full-page advertisements and one-page corporate profile in the conference book.
- Announcement with a brief about your company as the "Strategic Partner" circulated to the conference mailing list (over 13,000 contacts).
- Fifteen complimentary passes for GAIF34.
- Complementary exhibition space in the conference exhibition area.
- Three roll-ups in the conference summit (850mm W x 2m H).
- 40% discount on meeting rooms.
- Opportunity to deliver the keynote speech or executive panel discussion at the conference.
- Customized branding opportunities throughout the conference venue.
- Exclusive sponsorship of networking breaks or special events.
- · One branded lunch event sponsorship.
- Enhanced recognition in all conference promotional campaigns.
- Opportunity to distribute branded promotional items or merchandise.
- Reserved for one organization only.





The Diamond Sponsorship package provides prominent branding and recognition as a top-level sponsor. It includes logo placement on various platforms, full-page advertisement, corporate profile, and significant exposure throughout the conference. Additional benefits include priority booth location and exclusive mentions.

- Prominent logo placement on the conference website homepage.
- Announcement as sponsor on social media channels.
- Sponsor's logo prominently displayed on the sponsors' page of the conference book.
- Sponsor's logo prominently displayed on screens in the conference summit between sessions.
- One full-page color advertisement and one-page corporate profile in the conference book.
- Announcement with a brief about your company as the "Diamond Sponsor" circulated to the conference mailing list (over 13,000 contacts).
- Twelve complimentary passes for GAIF34 Conference.
- · Complementary exhibition space (to be determined) in the conference exhibition area.
- Two roll-ups in the conference area (850mm W x 2m H).
- 35% discount on meeting rooms.
- Customized branding opportunities throughout the conference venue.
- Priority sponsorship of networking breaks or special events at Extra Cost.
- Enhanced recognition in all conference promotional campaigns.
- Opportunity to distribute branded promotional items or merchandise.
- Priority to sponsor Delegate Bags, Lanyards, Badges, etc. at extra cost.



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This package offers substantial visibility with logo placement, full-page advertisement, and corporate profile in the conference book. It provides opportunities for panel participation, logo inclusion in event emails, and exclusive sponsorship of delegate bags or conference materials

- Logo on conference website linked to sponsor's website.
- Sponsor company logo displayed on all marketing collaterals.
- Sponsor's logo prominently displayed on the sponsors' page of the conference book.
- Sponsor's logo prominently displayed on screens in the conference summit between sessions.
- One full-page advertisement and one-page corporate profile in the conference book.
- Announcement with a brief about your company as the "Platinum Sponsor" circulated to the conference mailing list (over 13,000 contacts).
- Nine complimentary passes for GAIF34.
- · Complementary exhibition space (to be determined) in the conference exhibition area.
- Two roll-ups in the conference area (850mm W x 2m H).
- 30% discount on meeting rooms.
- Opportunity to sponsorship of networking breaks or special events at the extra cost.
- Enhanced recognition in all conference promotional campaigns.
- Opportunity to distribute branded promotional items or merchandise.
- · Opportunity to host lunch and dinner events.





The Gold Sponsorship package offers branding opportunities through logo placement, half-page advertisement, and corporate profile. It includes designated exhibition booth space, logo inclusion in presentation slides, and sponsorship of networking receptions or events.

- Prominent logo placement on the conference website homepage.
- Sponsor company logo displayed on all marketing collaterals.
- Sponsor's logo prominently displayed on the sponsors' page of the conference book.
- Sponsor's logo prominently displayed on screens in the conference summit between sessions.
- Half-page advertisement and one-page corporate profile in the conference book.
- Announcement with a brief about your company as the "Gold Sponsor" circulated to the conference mailing list (over 13,000 contacts).
- Six complimentary passes for GAIF34.
- · Complementary exhibition space (to be determined) in the conference exhibition area.
- Two roll-ups in the conference area (850mm W x 2m H.
- 30 % discount on meeting rooms.
- Customized branding opportunities throughout the conference venue.
- Opportunity sponsorship of networking breaks or special events.
- Enhanced recognition in all conference promotional campaigns.
- Opportunity to distribute branded promotional items or merchandise.





The Silver Sponsorship package provides branding with logo placement, a quarter-page advertisement, and a half-page corporate profile. It offers standard exhibition booth space, logo placement on the conference website and mobile app, and recognition in conference materials and social media posts.

- Prominent logo placement on the conference website homepage.
- Complimentary space for an exhibition booth in the prominent location.
- Sponsor company logo displayed on all marketing collaterals.
- Sponsor's logo prominently displayed on the sponsors' page of the conference book.
- Sponsor's logo prominently displayed on screens in the conference summit between sessions.
- · Half-page advertisement and half-page corporate profile in the conference book.
- Announcement with a brief about your company as the "Silver Sponsor" circulated to the conference mailing list (over 13,000 contacts).
- Five complimentary passes for GAIF34.
- · Complementary exhibition space (to be determined) in the conference exhibition area.
- Two roll-ups in the conference area (850mm W x 2m H).
- 25% discount on meeting rooms.
- Customized branding opportunities throughout the conference venue.
- Opportunity sponsorship of networking breaks or special events.
- Enhanced recognition in all conference promotional campaigns.
- Opportunity to distribute branded promotional items or merchandise.





- Sponsor's logo on the conference website linked to your company website.
- Sponsor's logo will appear in all the marketing collaterals.
- Sponsor's logo displayed on the sponsor's page of the conference book. Also, the sponsor. will be mentioned on the cover page of the conference book and notebook with "this publication is powered by (Company Logo/Name)"
- Quarter-page color advertisement in the conference book.
- Two complimentary passes for GAIF34.
- One roll-up at the conference exhibition area (850mm W x 2m H).
- Conference books and notebooks will be given to all participants and speakers.





• Sponsor company's logo on the conference website linked to the company website.

**TECHNOLOGY** 

**SPONSORSHIP** 

**USD 40,000** 

- · Sponsor's logo displayed on the sponsors' page of the conference book.
- · Half-page advertisement in the conference book.
- Two complimentary passes for GAIF34.
- Sponsor's logo displayed on screens at the conference.
- in presentation slides between sessions.
- Complementary exhibition space (to be determined) at the conference exhibition area.
- One roll-up in the conference area (850mm W x 2m H).
- Publish GAIF34 agenda and conference details.
- Up-to-date alerts and notifications of the venue map.
- Sponsor must provide mobile applications for Google Android and Apple IOS.





**USD 40,000** 

- Exclusive for one sponsor only.
- Exclusive branding for the sponsor in the registration place at the venue.
- Website and Mobile App registration with be branded with company Logo.
- All the registration emails from the GAIF34 system, which will include information, confirmations, and others will include the sponsor's logo exclusive as the registration sponsor.
- · All the registration invoices will include the sponsor's logo exclusive as a registration sponsor.
- Sponsor's logo on the conference website.
- Sponsor's logo will appear in all the marketing collaterals.
- · Sponsor's logo displayed on the sponsors' page of the conference book.
- Sponsor's logo displayed on screens at the conference.
- Half-page color advertisement in the conference book.
- Announcement with a brief about your company as the "Registration Sponsor" to be circulated to the conference mailing list which includes more than 13,000 contacts.
- · One dedicated counter branded with sponsor's logo on Budge activations Areas .
- · Design and production through the conference secretariat
- Two Complimentary Passes for GAIF34

# REGISTRATION



- Sponsor's logo on the conference website.
- Sponsor's logo will appear in all the marketing collaterals.
- Sponsor's logo displayed on the sponsors' page of the conference book.
- Sponsor's logo displayed on screens at the conference.
- · Acknowledgment in the conference program.
- Half-page advertisement in the conference book.
- Announcement with a brief about your company as the "Coffee Break Sponsor" to be circulated to the conference mailing list which includes more than 13,000 contacts.
- Two complimentary passes for GAIF34



# TRANSPORTATION SPONSORSHIP

**USD 80,000** 

- Sponsor's logo will be displayed on the buses and cars (exclusive for the transportation sponsor only).
- Opportunity to provide branded materials in the buses and cars (exclusive for the transportation sponsor only).
- Sponsor's logo on all official transport vehicles.
- Sponsor's logo on the conference website.

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- Sponsor's logo will appear in all the marketing collaterals.
- Sponsor's logo displayed on the sponsors' page of the conference book.
- Sponsor's logo displayed on screens at the conference.
- Half-page color advertisement in the conference book.
- Announcement with a brief about your company as the "Transportation Sponsor" to be circulated to the conference mailing list which includes more than 13,000 contacts.
- Five complimentary passes for GAIF34
- Complementary exhibition space (to be determined) at the conference exhibition area.





OPTION 01: SPACE IN THE MEETING HALLS USD 8,000

OPTION 02: SPACE AT THE GARDEN SITE USD 12,000

## OPTION 03: PREMIUM SPACE IN MEETING HALL USD 10,400

- · Exhibition participation for two people.
- Complimentary Space at the Exhibition Center (to be determined later).
- Logo on the conference website.
- Announcement as Exhibitor on social media channels.





- Sponsor's logo on the conference website linked to your company website.
- Sponsor's logo will appear in all the marketing collaterals.
- Sponsor's logo displayed on the sponsor's page of the conference book. Also, the sponsor. will be mentioned on the cover page of the conference book and notebook with "this publication is powered by (Company Logo/Name)"
- Quarter-page color advertisement in the conference book.
- Two complimentary passes for GAIF34.
- One roll-up at the conference exhibition area (850mm W x 2m H).
- Conference books and notebooks will be given to all participants and speakers.



## **General Arab Insurance Federation 34th Conference**



- Sponsor Company Logo on the conference website.
- Sponsor Company Logo will appear in all the marketing Collaterals.
- Sponsor's logo prominently displayed on the sponsors' page of the conference book.
- Sponsor's logo prominently displayed on screens in conference summit to be displayed in presentation slides between sessions.
- Acknowledgment in the conference programmer.
- one full-page color advertisement in the conference book.
- Announcement with a brief about your company as the "Lunch Sponsor" to be circulated to the conference mailing list which includes more than 13,000 contacts.
- Three complimentary passes for GAIF34.





- Sponsor's company Logo on the conference website linked to its company website.
- Sponsor Company Logo will appear in all the marketing Collaterals.
- Sponsor's logo prominently displayed on the sponsors 'page of the conference book.
- Sponsor's logo prominently displayed on screens in conference summit to be displayed in presentation slides.
- Acknowledgment at the conference program.
- one full-page color advertisement in the conference book.
- · Announcement with a brief about your company as the "Dinner Sponsor" to be circulated
- Four complimentary passes for GAIF34.
- Conference mailing list which includes more than 13,000 contacts.
- Exclusive corporate branding during the dinner.



ADVERTISING SPACE ON THE CONFERENCE WEBSITE

USD 20,000

- An animated advertising space on the conference website exclusive to only one sponsor.
- Sponsor's logo will appear in all the marketing collaterals.

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- Sponsor's logo displayed on the sponsors' page of the conference book.
- One half-page color advertisement in the conference book.



# **Onsite Alternative Marketing Opportunities**

#### Conference Bag - USD 75,000

- Quantity: 2,500
- Design will be approved by Conference Secretariat and sponsor.
- Production and delivery to the Conference Centre will be arranged through the organizer.
- One bag insert (material to be provided by the sponsor)

#### Conference Lanyard - USD 28,000

- Sponsor's logo with conference logo on the lanyard
- Design will be approved by Conference Secretariat and sponsor.
- Production and delivery to the Conference Centre will be arranged through the organizer.

#### Conference Badge - USD 17,600

- Sponsor's logo and website to be placed on the badge
- Badge design will be approved by Conference Secretariat
- Physical badges to be worn by the committee faculty, exhibitors and organizers
- · E-badge to be assigned to the delegates

### Pocket Program - USD 18,500

- Quantity: 2,500
- Sponsor's advertisement on the back cover of the pocket program (artwork to be provided by the sponsor)
- Design will be approved by Conference Secretariat
- Production and delivery to the Conference Centre will be arranged through the organizer.

#### Notepad & Pen - USD 25,000

- Quantity: 2,500
- Sponsor's Logo with the conference name and logo on the Notepads and Pens.
- Design must be submitted to the Conference Secretariat for approval.
- All materials must be provided and delivered directly by the Sponsor to the Organizer at least Seven working days before the event

### Bag Inserts - USD 7,600

- Quantity: 2,500
- One bag insert (promotional material or flyer to be provided by the sponsor and delivered to the Organizer at least ten working days before the events)

# **METHODS OF PAYMENT**

It is understood and agreed between the Parties that any and all sums payable pursuant to this Agreement, including but not limited to, Sponsorship, Exhibition and Registrations Fees and thirdparty fees, shall be deemed to be inclusive of Value Added Tax and any other government imposed taxation unless otherwise stipulated.

Payment of fees in USD, EUR or OMR must accompany all reservations.

No reservation will be confirmed until payment is received.

Payment can be made by the following methods:

Bank transfer: A copy of the bank advice must be sent by e-mail to Gaif@InfoPlusEvents.com

together with the completed registration form.

Bank transmission fees have to be paid by the transmitter.

Company Cheques: ONLY for Oman-based companies.

#### Multi-currency accounts are as below;

Account Number	:01044351273001
Account Name	: Oman Insurance Association
Home Branch	: Corporate Centre Branch
SWIFT Code	: BDOFOMRUXXX
Currency	: OMR
Account Number	: 16014351273001
Account Name	: Oman Insurance Association
Home Branch	: Corporate Centre Branch
SWIFT Code	BDOFOMRUXXX
Currency	: EUR
Account Number	: 33014351273001
Account Name	: Oman Insurance Association
Home Branch	: Corporate Centre Branch
SWIFT Code	: BDOFOMRUXXX
Currency	: USD
Account Number	: 2002104598511
Account Name	: General Arab Insurance Federation
Home Branch	: Arab Bank - Manama Branch
SWIFT Code	: ARABBHBMMAN
IBAN	: BH31 ARAB 0200 2104 5985 11
Currency	: USD



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